



### ➤ **Is Secondhand Smoke Dangerous Outdoors?**

- Yes! It is counter intuitive, but ventilation doesn't guarantee that smoke dissipates.
- Stanford University studies have concluded that a person standing outdoors a few feet or downwind from a smoker can be exposed to dangerous levels of secondhand smoke equal to indoor levels.
- The United States Environmental Protection Agency has classified secondhand smoke as a group A carcinogen, the most deadly class of carcinogen.

### ➤ **Why Would An Outdoor Event Go Smoke-Free?**

- It is good for participants, families, volunteers, and spectators: There is no safe level of secondhand smoke and it is particularly dangerous for children because they breathe at a faster rate.
- It is good for the environment: 1,155 fires have been caused from cigarettes so far this year. Besides fire danger, cigarette butts pose a danger to animals and water quality. They are not biodegradable, are deadly when consumed by animals, and contain high levels of dangerous chemicals that bleed into the water system.
- It is good for your image: If your event is family oriented and promotes the health and well being of the community, then a smoke-free policy explicitly states that you care about your participants' health.

### ➤ **How Much Will It Cost?**

- It won't cost anything. Our organization will provide smoke-free signs and volunteers to educate participants and spectators about the new policy.
- A smoke-free policy is often followed by an increase in attendance because of the increase in publicity and patron appreciation.

### ➤ **How Will The Policy Be Enforced?**

- Signs are very effective and self enforced
- Volunteers will be provided for the event to educate spectators and participants about the policy.